



## Strategic Interest 01 – Business for Society (B4S)

<http://www.euram-online.org/annual-conference-2017.html>

Dear EURAM members and friends,

With our theme “**Managing Knowledge: Making Knowledge Work**”, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### T 01\_06 Rethinking the Form, Governance & Legal Constitution of Corporations

#### Proponents:

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#### Description:

In the field of management research, there is a growing awareness of both the need and the opportunities to rethink business corporations in line with social and sustainability issues:

- Management scholars more and more question the capacity of business companies, within existing laws and governance standards, to take into account the interests of their stakeholders and to contribute to the general welfare. At the same time, they consider the capacity of multinational companies to use corporate law to avoid their legal and social responsibilities.

- Entrepreneurs are increasingly eager to develop new business practices and business forms that embrace a broader agenda: e.g. mission and purpose enhancement, social enterprise, hybrid organizations, impact investing,

shareholder engagement. These movements challenge the traditional business forms and pave the way for a renewal of corporate models. In a number of states, corporate law also introduces new corporate forms (such as Benefit Corporations).

These contemporary trends call for a rethinking of corporate models. This track will encourage research work that examines our current theories of the corporation, extends our knowledge on alternative and emergent forms of business companies, and suggests new foundations for governance for the public interest. This implies also innovative theories of organizations and a new view from management on legal issues. The track will welcome management research that analyses the legal foundations of the firm, their adequacy with contemporary issues, and their possible reforms.

The broader aim of this EURAM track is to build a platform of research to discuss the models of the corporation and to explore new alternatives for the future. It will welcome contributions from various lines of research:

- History of business forms, governance doctrines and institutional frameworks;
- Cases and empirical evidence on alternative forms of business organizations (social enterprise, hybrid organizations, cooperatives, mission-driven companies);
- Alternatives models of the firm and its governance, going beyond the splitting between for-profit and non-for-profit organizations, or meeting democratic or sustainable imperatives;
- The role and impact of corporate, social and financial law, as well as the need and conditions for reforms.

This track will overall explore how management sciences can contribute to rethink the forms and purposes of future business organizations. It will also open new avenues for collaboration between law & management.

**Publish:**

To be announced at the conference.

**For more information:**

Contact the proponents above mentioned.

## Submission Deadline: **10 January 2017 (2 pm Belgian time)**

### Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### **ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see <http://www.euram-online.org/annual-conference-2017.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.