Strategic Interest 06 – Innovation (INNO)
http://www.euram-online.org/annual-conference-2017.html.

Dear EURAM members and friends,
With our theme **"Managing Knowledge: Making Knowledge Work"**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

ST 06_04 Organising Creativity for Innovation: Multidisciplinary Perspectives, Theories and Practices

Proponents:

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Description:
This track intends to address research on organisational creativity and innovation. Our objective is to discuss what aspects (i.e. factors, mechanisms, processes, tools etc.) in organisations may hamper and promote creative and innovative efforts and how they can be managed, as well as the dualities and tension generated by creativity when it enters organisations. We intend to combine knowledge from different disciplines and include new frameworks challenging the status quo of research. We will bring together scholars from different disciplines that study socio-organisational work environments (e.g. within management, organisation, organisational behaviour, HRM, entrepreneurship), socio-technical systems or physical work environments (e.g. within architecture, interior design, ergonomics). The track also encourages

sessions that focus on the role of HR strategies and practices in facilitating creativity and innovation.

We welcome both conceptual/theoretical and empirical contributions with a variety of research strategies including surveys, experiments, case studies, ethnographic studies, discourse studies and reviews. We are interested in "Organising" which includes creativity supporting management, leadership and human resource management practices (such as various human resource management practices, organisational environment design, physical environment design, leadership styles, job design, climate and culture, etc.) that can enhance innovation. We focus on creativity of the employees in general as well as of employees with a specific creative task (such as designers, consultants, managers, marketers). We also focus on innovation, by including process and product/service innovation but also other types of innovation (e.g. management innovation, employee-driven innovation, social innovation, ecological innovation for sustainability). We also hope to explore how, on various levels of analysis, organising creativity for innovation can affect firm performance.

Topics include:
- Organisational design for creativity and innovation
- Organisational culture and climate for creativity and innovation
- Work environment design for creativity and innovation
- Human resource management for creativity and innovation
- Leadership for creativity and innovation
- Strategies for creativity and innovation
- Knowledge sharing for creativity and innovation
- Creativity and innovation through collaboration between and
within organisations
- Creativity and innovation in entrepreneurial organisations and SMEs
- Managing creativity in specific professions and business environments
- Critical perspectives on organisational design and the organising of creativity and innovation
- Creative tools and methods for business model innovation

Publish:

To be announced at the conference.

For more information:
Contact the proponents above mentioned.

Submission Deadline: 10 January 2017 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can** *submit* **and** *present* **only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2017 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2017 website (open as of 1 December 2016: see **http://www.euram-online.org/annual-conference-2017.html.**)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.