



## **SIG 04 - FABR - Family Business Research**

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### **GT04\_00 - Family Business Research General Track**

#### **Proponents:**

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#### **Short description:**

Family-owned firms are one of the foundations of the world's business community. Their creation, growth and longevity are critical to the success of the global economy. Although family business research is progressing in terms of theory building, it still lacks a systematic adoption of thorough and theoretically-based frameworks. To advance our field, we welcome papers investigating one or several dimensions of family businesses, with multi-theoretical and multi-level approach, and cross-cultural research. We are particularly interested in advancing "Family Business" as an autonomous Research Field with contributions that offer rigor to the Academia and relevance to owner-managers, practitioners and local communities.

#### **Long description:**

Family-owned firms are one of the foundations of the world's business community. Their creation, growth and longevity are critical to the success of the global economy. During the past decade, although family business research is progressing in terms of theory building, it still lacks a systematic adoption of thorough and theoretically-based frameworks (Chrisman, Chua, & Sharma, 2003; Sharma, 2004; Zahra & Sharma, 2004).

Theory is crucial for the scientific advancement of a field, because it allows scholars to explain and predict phenomena of interest (Colquitt & Zapata-Phelan, 2007). On the other hand, family firm research is still dominated by a limited number of topics, the main ones being succession, economic performance, and firm governance (Chrisman et al., 2003; Debicki, Matherne, Kellermanns, & Chrisman, 2009; Zahra & Sharma, 2004). While this reflects the key issues for family business managers (Chua, Chrisman, & Sharma, 2003), there are gaps in the literature concerning other topics on effective management and governance of family firms. One such area relates to the trade-off between economic and non-economic goals of family firms, the emotional aspects of performance, and the avoidance of the conflict that may arise from the incongruity of such goals (Debicki et al., 2009; Klein & Kellermanns, 2008; Gomez-Mejia et al, 2007).

We especially encourage scholars to undertake innovative papers and discussions of topics that



have not received much attention but are important in the field, such as family governance systems, relational governance, noneconomic goals, values, the role of trust, the role of enterprising families, psychological/responsible ownership, internationalization, capital structure, etc. We also welcome contributions focusing on different notions of business families, business organizations and the interrelation between the business family and the family firm.

We therefore encourage submissions from a variety of theoretical (agency theory, resource based view, stewardship theory, institutional theory, transaction cost theory, etc.) and methodological approaches that contribute to developing effective research projects to address major theoretical and empirical debates in this area and to guide future scholarly investigations. We welcome papers investigating one or several dimensions of family businesses, with multi-theoretical and -level approach (e.g. management, entrepreneurship, finance, psychology, sociology, etc.) and cross-cultural research. We are particularly interested in advancing “Family Business” as an autonomous Research Field with contributions which offer Rigor to the Academia and Relevance to owner-managers, practitioners and local communities.

**Keywords:**

family businesses  
business families  
rigor and relevance

**UN Sustainable Development Goals (SDG):**

Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 12: Responsible consumption and production.

**Publication Outlet:**

Journal of Family Business Strategy  
Family Business Review

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**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>