



SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST06_09 - Design, Innovation and Organizations: Rethinking Theory and Practice

Proponents:

Stefano Cirella, University of Essex; Maria Elmquist, Chalmers University of Technology; Pascal Le Masson, MINES ParisTech PSL.

Short description:

Design issues are addressed in many fields, e.g. R&D management, engineering design and industrial design, organisation theory, but these research areas are often poorly connected. The aim of this track is to build an interdisciplinary research platform to link design issues, management, R&D management, organisational theories, and organisational behaviours. This interdisciplinary view could transform a fragmented debate into a fruitful diversity. Some key topics include (but not limited to): design as a model of thought, design & creative processes, design professions & leadership, team working & design, studies in design-related industries, research methodology in these fields (including action/collaborative/intervention research orientations).

Long description:

In the field of management, there is a growing interest for “design” issues. Areas of research like new product development, creativity and innovation, and R&D Management are very active. “Design management” focuses on design and refers to a process that can be managed. Concurrently, “design” referring to a specific profession has its own research communities where theoretical work is developed on specific design activities. In engineering design research, formal design theories are developed with a high level of universality. New currents of research advocate “design” as a specific type of activity, as a mode of thinking, or as a paradigm, that should help rethink some research aspects in other fields, e.g. strategy or leadership.

There is a clear need for more connections between these areas. The aim of this track is to build a platform of research that transforms this fragmentation into a fruitful diversity. The track welcomes submissions related to these topics:

- Design in the context of management literature: literature reviews, new perspectives, future research directions
- Organisation studies on design-related processes and activities



- Innovative design for product/service and its management: knowledge dynamics, managing the unknown to support design of the product, design and organisational coherence
- Management innovation as a design process, including perspectives on the relations between R&D and management
- Creative processes, activities and platforms, such as open innovation, user communities, spaces in-between, creative spaces, collective creativity
- The human side of innovation and creativity: exploring behaviours and social dynamics related to design, creativity and innovation, including the perspectives on team working and leadership
- Creativity as a practice: understanding creativity as a practiced social process, which is accomplished through ongoing actions, enabled and constrained by organisation design
- Research methodology issues that are specific to the study of design professions, design activities and creative processes, including experimental research, action research, collaborative research, intervention research

Other disciplinary and interdisciplinary topics related to design, management, organisations, creative activities and behaviours are welcome. Since EURAM 2014, this track continues to host lively discussions in the interface between these different fields.

Keywords:

Design
Innovation
Creativity
Organization
Organizational studies
Behaviours

UN Sustainable Development Goals (SDG):

Goal 9: Industry, Innovation, and Infrastructure.

Publication Outlet:

For more information contact:

Stefano Cirella - scirella@essex.ac.uk

AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>