



SIG 11 - PM&NPM - Public and Non-Profit Management

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST11_02 - Healthcare Management Research

Proponents:

S Hernandez, University of Alabama at Birmingham; Alfred Angerer, Zurich University of Applied Sciences; Jean-Paul Dumond, Université Paris-Est; Daniel West, University of Scranton.

Short description:

This standing track seeks to facilitate sharing of research concerning the health of the population and of the ways to organize healthcare services more effectively and efficiently. Studies of cooperative strategies of hospital networks, physician referral practices, public and private partnerships, and other efforts that improve outcomes are encouraged. Papers on patient safety and satisfaction, workforce issues including quality of work life and employee satisfaction, evidence-based management decision making, innovative practices, and efficient reallocation of health services are welcome. Submissions may include conceptual papers as well as qualitative and empirical studies.

Long description:

All nations seek to improve access to quality health care for their populations at reasonable costs. The approaches these nations take to deliver services vary from “free market” competitive models to health care regulated almost exclusively by government. Within all these settings management faces difficult challenges as governments adopt stringent budgets because of tax shortfalls and businesses reduce health insurance coverage for employees as a cost saving measure.

To help resolve the difficulties in healthcare delivery, management research should identify better ways to organize services to meet the demands of numerous stakeholders. Innovative practices that improve patient safety and satisfaction with the care process are required. Use of cooperative strategies involving hospital networks, physician practices, public and private partnerships and related activities are increasing and should to be assessed. Research is also needed on workforce issues including quality of work life and employee satisfaction. Reports on use of evidence-based management approaches to improve decision-making are welcome. Another topic to be explored involves determining methods to reallocate health services as organizations downsize because of budget reductions and declining revenue streams. Additionally, systems thinking applications that consider multiple factors impinging on healthcare delivery are sought as changes in one segment of the delivery system result in unanticipated changes in other parts of the system. It is also critical to examine the role that executive and/or clinical leadership plays in improving the performance of



healthcare organizations.

This track welcomes management and policy papers to address these complex issues. Analyses could assess newly designed organizational practices; the institutional complexity of multilevel governmental systems involved in healthcare service delivery, implementation of alternative governance systems, organizational and work redesign activities, emergent patterns of clinical pathways, and the positive as well as harmful effects of these actions. The track seeks to examine critically these transformations while simultaneously taking into account their possible influences on productivity increases.

Submissions can cover a wide variety of methods and research designs, ranging from the evaluation of small-scale innovative delivery practices to large-scale empirical studies. Conceptual and empirical papers are welcome.

Keywords:

Evidence-based Management
Patient Safety and Quality
Healthcare Workforce Issues
Healthcare Networks
Healthcare Leadership

UN Sustainable Development Goals (SDG):

Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 10: Reducing inequalities, Goal 16: Peace, justice and strong institutions, Goal 17: Partnerships for the goals.

Publication Outlet:

Health Services Management Research
International Journal of Quality in Health Care
Journal of Health Administration Education

For more information contact:

S Hernandez - Hernande@uab.edu

AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>