



## SIG 03 - ENT - Entrepreneurship

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20<sup>th</sup> Conference.

We look forward to receiving your submissions.

### T03\_10 - Entrepreneurial Processes

#### Proponents:

Diego Matricano, Department of Management, Università degli Studi della Campania ; Lou Marino, Culverhouse, College of Business, The University of Alabama; Mario Sorrentino, Università degli Studi della Campania.

#### Short description:

Entrepreneurship is the result of planned activities and random occurrences, of predetermined actions and rash decisions, of personal inclinations and social expectations. Thus, scholars are more and more inclined to talk about entrepreneuring or entrepreneurship processes. This track calls for papers investigating antecedents (psychological traits, contextual factors, or governmental tools/actions), dynamics (individual or team-work aiming to test/validate entrepreneurial ideas), and possible outcomes (i.e. new ventures creation) of entrepreneurship processes. Scholars are also invited to explore the role of the crowd that – beyond crowd funding– can propose ideas (crowd-wisdom), suggest insights to refer to new products/services (crowd-creation) and provide a feedback (crowd-voting) about new entrepreneurial ideas on dedicated platforms.

#### Long description:

Dimov (2018) argued that, “from a process point of view, entrepreneurship is about getting from A to B. The natural question that arises is ‘how’ do we get from A to B?”. While many entrepreneurship scholars concur with this perspective key elements of the entrepreneurship process are still black boxes or opaque bundles that need to be unpacked. To address these underdeveloped factors scholars need to adopt a more holistic approach to studying the entrepreneurial process. Historically, researchers have predominantly addressed several research paths focused on specific issues such as the inception of the entrepreneurship process (discovering, selecting or exploiting an entrepreneurial opportunity vs. the creation of new ventures), the individuals engaged in the entrepreneurship process (their characteristics, i.e. risk taking, need for achievement, locus of control), the external context (positive/favourable or hostile) or the entrepreneurial network (created or emerging).

To adopt a more holistic approach to studying the entrepreneurship process, scholars need to address several aspects of the process simultaneously. An approach like this – which can be defined systematic or multidimensional – should deal with variables affecting antecedents, dynamics, and possible outcomes of entrepreneurship processes. By adopting a more systematic process perspective of entrepreneurship we believe scholars will be able to further our understanding of how elements interact in various stages of the process and address research gaps in the literature.

This track is designed to contribute to the investigation of entrepreneurship processes. In doing so



we call for papers that define antecedents, dynamics and outcomes of entrepreneurship processes, frame them in a proper way, test and verify them and disclose and discuss new insights about entrepreneurship. We especially encourage studies that can enlarge the “entrepreneurship as a practice perspective” EAP (Steyaert 2007) and conceive of entrepreneurship as a culturally and socially shaped achievement.

Specific topics that would be of interest to this track include, but not exclusively so, the following:

- What are the antecedents of entrepreneurship processes?
- Which might be the variables affecting the dynamics of entrepreneurship processes?
- Which might be the variables affecting the outcomes of entrepreneurship processes?
- Do entrepreneurship processes mainly depend on the context, on the industry, on the network or on the individual?
- Do entrepreneurship processes evolve over time?
- Which are the theoretical frameworks/implications that might be related to entrepreneurial processes?
- Does the crowd play any role over entrepreneurial processes?

**Keywords:**

antecedents/dynamics/outcomes  
 practice perspective  
 individual/team/company/crowd

**UN Sustainable Development Goals (SDG):**

Goal 4: Quality education, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure.

**Publication Outlet:**

The authors of papers submitted at track T03\_10 “Entrepreneurial Processes” that disclose a good fit and potential for development will be invited to submit a new version of the paper to the Special Issue titled "Digital Transformation, Strategic Management and Entrepreneurial Process: Dynamics, Challenges, Opportunities" on Journal of Strategy and Management (an Emerald Journal).

[https://www.emeraldgrouppublishing.com/products/journals/call\\_for\\_papers.htm?id=8821](https://www.emeraldgrouppublishing.com/products/journals/call_for_papers.htm?id=8821)

**For more information contact:**

Diego Matricano - [diego.matricano@unicampania.it](mailto:diego.matricano@unicampania.it)

**AUTHORS GUIDELINES**

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>