



SIG 04 - FABR - Family Business Research

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

T04_03 - Family Entrepreneurship, Entrepreneurial Families, Values and Goals in Family Business

Proponents:

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Short description:

We welcome submissions investigating the nexus of family and entrepreneurship. Focusing on family level is important to understand the way family members influence family business renewal and expansion, and the way they contribute to the development of firms and the wider context. Considering this focus, we also invite authors to consider the role of 'values' and 'goals' as possible antecedents or contextual factors affecting entrepreneurial families' behavior and their entrepreneurial endeavors. The values, goals, and practices of entrepreneurial families can also be placed in a sustainable development context, given the links between family firms and the sustainability of rural areas and local communities.

Long description:

The track aims to welcome submissions investigating the nexus of family and entrepreneurship, as well as the contingent role of values and goals of entrepreneurial families. Focusing on family level (e.g. family relationships, roles, dynamics, structure) is important to understand the way family members influence family business renewal and expansion (Filser et al., 2018; Nordqvist & Melin, 2013). The activities that entrepreneurial families undertake can be instrumental not only to the growth of family businesses, but also to the social or economic development of the wider context (e.g. the local community) (Le Breton Miller & Miller, 2016). Studying family influences is key to understanding the idiosyncrasies of entrepreneurship in a family business context (Filser et al., 2018; Jaskiewicz et al., 2015).

In the family business, there is frequently an overlap between family values and business values (Astrachan et al., 2002; Herrero, 2018), while there is much goal diversity as a direct consequence of the intersection between the family, ownership, and business systems (Kotlar & De Massis, 2013; Rondi et al., 2018). Values and goals are not only sources of diversity in the family business but also key determinants of outcomes such as firm renewal and entrepreneurship (Chrisman et al., 2013; Rondi et al., 2018). Studying the role of values, goals, and diversity in family business can help enhance our understanding of the antecedents and contextual factors affecting entrepreneurial families' behavior, their risk-taking attitude and their entrepreneurial endeavors.



We solicit authors to submit empirical, conceptual, and literature review contributions. Themes include, but are not limited, to

- enterprising families and portfolio entrepreneurship;
- families' involvement in strategic renewal and corporate venturing
- the family institution's role in the processes and outcomes of entrepreneurship;
- family businesses engagement in corporate entrepreneurship;
- the dynamics (of) and interactions (among) the controlling families, the business entities and individual family members;
- how entrepreneurial families develop and nurture their symbolic, cultural and social capital
- the rites that help to constitute the family as a unit and to enforce 'family feelings' that generate devotion, generosity and solidarity among family members;
- entrepreneurial orientation of family members across generations;
- the influence of gender in developing, renovating and transferring entrepreneurial spirit;
- the interactions between family and non-family members in family business entrepreneurship;
- family business ethics and the influence of family values;
- values, goal setting and pursuit, including economic and non-economic goal structures as antecedents of family entrepreneurship
- goal diversity and family entrepreneurship
- sustainable entrepreneurship at the nexus between family business and community

Keywords:

Family Entrepreneurship
Family Business
Entrepreneurial family
Goals
Values
Diversity

UN Sustainable Development Goals (SDG):

Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 17: Partnerships for the goals.

Publication Outlet:

Books publishers interested to welcome books on Family Business (ie: Edward Elgar, Palgrave Mc Millan, Emerald, etc.)
Special issues that may welcome the track's best papers in academic journals as Journal of Family Business Strategy, Family Business Review.

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-dicussants-guidelines.html>