



SIG 10 - PO - Project Organizing

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

T10_02/T12_07 - Action research, collaborative research and participatory research - engaged scholarship in project and business

Proponents:

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Short description:

Action research, collaborative research and participatory research are engaged forms of scholarship that in projects, innovation and business studies directly address the problematique of the 'Business of Now'. There are important research methodological and project organizing issues to enhance effectiveness and value of these approaches that occasion this collaborative call for submission to joint track of the Project Organizing and Research Methods and Research Practice Interest Groups. We welcome contributions that address challenges in this type of research and shows ways to reconstruct and apply research and project practices, designs and philosophies to make approaches more rigorous, reflective and relevant.

Long description:

Action research, collaborative research and participatory research (Susman and Evered 1978; Eden & Huxman, 1996; Bradbury, 2015; Shani et al, 2008; Gunnarsson et al, 2015; Coghlan & Shani, 2016) as engaged forms of scholarship (Van de Ven, 2007; Barghey & Shockely-Zalabak, 2008) in projects, innovation and business studies directly address the problematique of the 'Business of Now' by responding to the immediacy required by business and society. These types of approaches can both address key challenges and be more relevant to professionals without abandoning, instead enriching, the rigor by which we conduct and publish research. There are important research methodological and project organizing issues to enhance effectiveness and value of these approaches that occasion this collaborative call for submission to joint track of the Project Organizing (SIG 10) and Research Methods and Research Practice (SIG 12) Interest Groups.

We welcome contributions that address challenges in this type of research and shows ways to reconstruct and apply research and project practices, designs and philosophies to make approaches more rigorous, reflective and relevant (Reason, 2006; Pasmore et al, 2008; Eden & Ackermann, 2018; Shani & Coghlan, 2019; Lindhult, 2019). Some examples of challenging dimensions that may inspire you as engaged management scholar are;



- Engaging in problematic situations with stakeholders,
- Philosophies of science and ontologies suitable for more collaborative and engaged research approaches,
- Co-creation and co-design of knowledge and artifacts among parties,
- Marry theoretical understanding with practical knowing, engaged scholarship and reflective professional practice, in a widened, extended epistemology,
- Organizing projects and research to enable timely production of valid, actionable knowledge and innovative solutions,
- The character of research quality and scientific excellence in engaged and participatory approaches to inquiry,
- Ethics and politics in engaged, action oriented research.

This topic track is looking for papers that cover:

Methodological papers discussing how to address action research, collaborative research, participatory research, engaged scholarship, design research, co-creation of knowledge etc. in project, innovation and business studies and management.

Papers focusing on development and validation of project and research practices that can accelerate social and/or technological innovation for sustainable and beneficial change.

Conceptual papers possible including literature reviews targeting foundational issues of action research and engaged scholarship in project and business management research

Single or multiple case-studies applying action research, design research and/or engaged scholarship focusing on organizational or societal intervention

Applying participatory and action research in a variety of sectors.

Keywords:

- Action Research
- Engaged Scholarship
- Project Studies
- Research Methods
- Collaborative Research
- Project Management



UN Sustainable Development Goals (SDG):

Goal 8: Decent work and economic growth, Goal 9: Industry, Innovation, and Infrastructure, Goal 10: Reducing inequalities, Goal 11: Sustainable cities and communities, Goal 12: Responsible consumption and production, Goal 17: Partnerships for the goals.

Publication Outlet:

International Journal of Project Management (Elsevier)
European Management Review (Wiley)
Action Research (Sage)

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-discussants-guidelines.html>